

THE CAUSE FOUNDATION NEWSLETTER

A message from.....

Vice President/ Chief Information Officer's Report for 2007

2007 was a very difficult year, financially for The Cause Foundation. All of the retirements in the past 3 years finally caught up to us. We found ourselves in the unfortunate situation of giving out more than we were bringing in, month after month. We finally agreed that had to stop and decided to cut back on the amount we gave to each Flight Attendant. It was a very difficult decision to make, knowing the medical and financial situations of the people we were assisting, and it made all of us feel horrible.

With that in mind we knew that drastic measures had to be taken in order to ensure the future of The CAUSE Foundation. For the first time in the history of The CAUSE Foundation, we did a mail box stuffing that included our payroll deduction form. The response was incredible! Thanks to all of you, we are now bringing in an additional \$36,000.00 per year! While that might seem like a lot, unfortunately, the need keeps growing and every month we receive at least 8 new applicants, in addition to the Flight Attendants we are currently assisting.

What can you do to help? First and foremost, if you're not yet giving to CAUSE through payroll deduction, please pick up a form at any domicile, or through our [website www.thecausefoundation.org](http://www.thecausefoundation.org) and send it in. While making a yearly donation is wonderful, the only measure we have of giving out Grants each month is the amount we bring in through monthly deductions.

Other ways you can help is to get involved. We are always looking for volunteers or fresh ideas to help us and raise funds. All domiciles have yearly fundraisers; our biggest is our annual "Have a Heart for CAUSE" week, which is always the week before Valentine's Day. In addition, most domiciles have another fundraiser either at the airport or off site. Please keep in mind that all of us are volunteers. We receive no compensation or trip drops, so it becomes very difficult to

fly a full month and come to the airport on our days off to work these fundraisers. Won't you please consider helping us at these fundraisers?

I'd like to thank all of you who have contributed to The CAUSE Foundation through the years. It is because of you that CAUSE has been able to help 761 Flight Attendants in the 14 years we've been around. As the first half of 2008 has passed, we have helped an additional 50 Flight Attendants system wide. This is all due to your generosity.

PLEASE CONTINUE TO HELP US HELP ONE ANOTHER!!

JUDEE BEYER

2008 will mark the first edition of our newsletter to help better inform everyone of what is going on here at the foundation. We will be updating quarterly, we look forward to your comments and any questions that you may have.

Unfortunately we have had to make changes to our Policy and Procedures regarding grants. Like other non-profits, CAUSE has had to tighten our belts, we have had to reduce the dollar amount of grants being given to Flight Attendants each month and we have had to change some of our parameters. We are hopeful that we will get more enrollments in the future and we are pursuing matching grants from other sources as well. If you know of any corporation or business who is philanthropic we would love to contact them. Please give us the information.

What's going on.....

As Judee stated in her report, all domiciles system wide have fundraisers. Each domicile does at least one other in addition to Have a Heart Week for CAUSE. In SFO Carolyn Burgess and Carol Taylor do an annual Holiday Shopping Spree which occurs at the end of Nov. Last year the two of them raised over \$6,000.00 between the 5 day marathon of vendors, bake sales, and Uniform sales. Their Have a Heart Week in February was a little more low key after their Holiday Sale. (to say the least, the two of them

worked really hard!) They raffled items and sold their glass heart necklaces that were available for Valentine's Day last year.

Many of you are always inquiring about Uniform Sales, well SFO is our answer. SFO has the highest attrition of new Flight Attendants (Virgin America lured a lot of them away) so they have a variety of goods including purses and coats. The local SFOSW office has been so supportive of the CAUSE Foundation by making space available for storage. Donations of "gently" worn uniform pieces are always graciously appreciated! Just contact any CAUSE volunteer and we will deliver them to SFO, or if you are passing thru SFO there is a donation box in the domicile.

In Denver, we were saddened to see Judy Filler step down as Chair person and also as Secretary, but we have a whole new group of wonderful volunteers. (to see your local volunteers, just go to our website or on SKYNET under "quick hits" , Cause Foundation) As for fundraising in Denver, Stef Wilson had her annual scarf sale. Many local flight attendants and parents donated hand made scarves and she raised over \$1500.00. We also tried something new in Denver this year for Have a Heart Week. A local vendor Mountain Man Fruit & Nut came to the airport and sold their goodies, and gave us a generous portion of their proceeds. We also had many generous donations to raffle off. Thanks to the hard work of Katie George and Angie Trujillo, Denver an additional \$2000.00.

London did their annual bake sale, card sale and raffle. THANKS Natalie!

And then the infamous Dinner Dance in Chicago! These ladies and gentleman worked their tails off for their annual dance in April, bringing in almost \$36,000.00. Please if you would like more information on this wonderful event, please see our website or contact any ORD Cause volunteer.

Please help.....

HNLSW is in need of a Chairperson, if you would like to volunteer we would love to have you join us!

Also.....

The Cause Foundation is creating a Fundraising Cookbook with recipes from Flight Attendants. We will be placing recipe sheets and collection bags in every domicile for the entire month of July. Please participate by sharing your favorite recipes. Remember to include your name and domicile. The cookbook will be ready for sale by "Have a Heart Week" in February 2009. All proceeds will go directly to Flight Attendants in need of financial assistance due to illness, injury or disability. If the response is good, we will hold the recipes for a second edition.